



HOT Sheet

We recently sent out a Hot Sheet on Alcohol Energy Drinks (Four Loko, Joose, etc.) We are pleased to report that the Food and Drug Administration has reviewed this issue and their ruling includes the following:

- The FDA has declared caffeinated alcohol unsafe
- Notified manufacturers of these products that further action, including seizure of their products is possible under federal law
- After scientific review, did not find support for the claim that the addition of caffeine to these alcoholic beverages is "generally recognized as safe"
- Informed manufacturers that their products are being marketed in violation of the Federal Food, Drug and Cosmetic Act
- FDA requests that manufacturers inform them within 15 days of the specific steps they are taking to "remedy the violation and prevent its recurrence"

It is expected that the Federal Trade Commission (FTC) will send a letter to manufacturers, notifying them "that they are engaged in the potential illegal marketing of unsafe alcoholic drinks".

If you have questions, please contact Patty Karn, Prevention Supervisor at The Blair County Drug and Alcohol Program, Inc. 814-381-0921, pkarn@blairdap.org